

MISSION OF WESTERN ALZHEIMERS



How we will deliver the vision

Strategy 2023 to 2028

Our Objectives	What we need to change	Key activities
1. Maximise our impact in the community	Increase services based in the community and the home, focusing on early intervention & continuity of service, informed by the National Dementia Strategy and Slaintecare.	<ul style="list-style-type: none"> Stabilise service delivery post COVID Expand community services by releasing capacity and increasing recruitment and providing dementia training & mentoring to all staff prior to working in the community. Establish new innovative services tailored to the needs of the individual.
	Transition to supporting the maximum number of families by providing quality dementia supports & services.	<ul style="list-style-type: none"> Conduct a review of facility based care services and implement recommendations Work in collaboration with the HSE to ensure the best outcomes for people living with Dementia Establish new innovative services
	Increase & Support resources, particularly existing Staff, Volunteers & new staff.	<ul style="list-style-type: none"> Review Staff Policies and Procedures such as the Dignity at Work Policy. Promote a positive work environment by encouraging new ideas in line with best practice nationally. Develop and implement a volunteer plan to expand volunteer led services to include recruitment and a volunteer training programme for specific volunteer roles.
	Provide information on supportive technology	<ul style="list-style-type: none"> Develop an in-house 'hints & tips' card(s) accessible on our website to the public signposting the available expertise.
2. Increase our communities understanding of our services	Increase early interventions by establishing WA as the first point of contact following a diagnosis	<ul style="list-style-type: none"> Develop a communications plan to expand media interactions, and improve engagement with diagnosing clinicians / consultants in our region, and relationships with other community stakeholders including Memory Clinics.
	Enhance communications to improve the communities understanding of available services and supports, and raise awareness	<ul style="list-style-type: none"> Refresh our website to be user friendly, and provide access to information on local services and best practice care Ensure that our website is kept up to date and relevant Promote and facilitate education programme on dementia risk factors (prevention in the community).
3. Enhance partnerships and coordination	Enhance relationships with care providers and dementia focused organisations	<ul style="list-style-type: none"> Identify potential partners and organisations with shared goals Identify opportunities for shared research and grants
	Support the development of community networks for dementia care	<ul style="list-style-type: none"> Establish and strengthen relationships with key stakeholders across Dementia care including the HSE and similar service providers Provide signposting to expert and user friendly information and services
	Detail & promote the services & supports WA provides to government & health service funders	<ul style="list-style-type: none"> Hold an annual event to highlight latest learnings on dementia globally. Provide support services to those diagnosed with 'Young Onset Dementia' & their families.
	Increase revenue generation	<ul style="list-style-type: none"> Develop materials to highlight the key role WA plays in the community (to support discussions with potential funding providers) Develop an App where people can donate money, volunteer their time or expertise to enhance services provided.
4. Share expertise and be a leader in Dementia Care	Share WAs expertise to improve dementia care in our region	<ul style="list-style-type: none"> Support local universities with clinical training placements Pilot a short course for care givers Develop a TY Dementia Programme, to include training and to encourage students to become dementia aware.
	Increase access to our experts (training, phone advice, coaching)	<ul style="list-style-type: none"> Assess opportunities to be a training provider to generalist care givers and providers